



**COLLEGE OF THE IMMACULATE CONCEPTION  
CABANATUAN CITY**

**A PAASCU - ACCREDITED SCHOOL**

**INSTITUTE OF HIGHER STUDIES**

Department of Management, Accountancy, Technology and Entrepreneurial Studies

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**

<b>BSBA FIRST YEAR (2019-2020 CURRICULUM)</b>				
<b>SECOND SEMESTER, AY 2021-2022</b>				
<b>SUBJECT CODE</b>	<b>TITLE</b>	<b>UNITS</b>	<b>MONTH</b>	<b>TIME</b>
CL 102	REVELATION OF FAITH WITH SALVATION HISTORY	3	JAN 17-MAR 1	8:00-10:00
COMM 101	PURPOSIVE COMMUNICATION	3	APR 18-MAY 26	10:00-12:00
BPS 101	SCIENCE, TECHNOLOGY AND SOCIETY	3	APR 18-MAY 26	8:00-10:00
PHILO 101	ETHICS	3	MAR 3-APR 12	1:00-3:00
ELECT 2	PRINCIPLES OF CRITICAL THINKING AND ANALYSIS	3	JAN 17-MAR 1	10:00-12:00
CBME 1	OPERATIONS MANAGEMENT/TQM	3	APR 18-MAY 26	10:00-12:00
NSTP 102	NATIONAL SERVICE TRAINING PROGRAM 2	3	JAN 17-MAR 1	1:00-3:00
PE 102	RHYTHMIC ACTIVITIES	2	MAR 3-APR 12	10:00-12:00

<b>BSBA SECOND YEAR (2019-2020 CURRICULUM)</b>				
<b>SECOND SEMESTER, AY 2021-2022</b>				
<b>SUBJECT CODE</b>	<b>TITLE</b>	<b>UNITS</b>	<b>MONTH</b>	<b>TIME</b>
CL 104	CHRISTIAN MORALITY AND CATHOLIC SOCIAL TEACHINGS	3	JAN 17-MAR 1	8:00-10:00
PE 103	INDIVIDUAL/DUAL SPORTS/GAMES WITH EMPHASIS ON SWIMMING	2	MAR 3-APR 12	1:00-3:00
POL 101	READINGS IN PHILIPPINE HISTORY	3	MAR 3-APR 12	8:00-10:00
BA CORE 3	INCOME TAXATION	3	SATURDAY	8:00-11:00
<b>FINANCIAL MANAGEMENT</b>				
BA CORE 2	BUSINESS LAW (OBLICON)	3	APR 18-MAY 26	5:00-7:00



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FM PROF 2	MONETARY POLICY AND CENTRAL BANKING	3	APR 18-MAY 26	8:00-10:00
FM PROF 3	FINANCIAL MANAGEMENT	3	JAN 17-MAR 1	10:00-12:00
<b>MARKETING MANAGEMENT (SPECIAL CLASS)</b>				
MM PROF 2	PROFESSIONAL SALESMANSHIP	3	MAR 3-APR 12	10:00-12:00
MM PROF 3	PRICING STRATEGY	3	JAN 17-MAR 1	10:00-12:00
BA CORE 4	GOOD GOVERNANCE AND SOCIAL RESPONSIBILITY	3	APR 18-MAY 26	8:00-10:00
HIST 101	LIFE, WORKS, AND WRITING OF DR. JOSE RIZAL	3	JAN 17-MAR 1	1:00-3:00
<b>HUMAN RESOURCE DEVELOPMENT MANAGEMENT (SPECIAL CLASS)</b>				
BA CORE 2	BUSINESS LAW (OBLICON)	3	APR 18-MAY 26	5:00-7:00
HR PROF 2	TRAINING AND DEVELOPMENT	3	JAN 17-MAR 1	5:00-7:00
HR PROF 3	ORGANIZATIONAL DEVELOPMENT	3	MAR 3-APR 12	5:00-7:00

<b>BSBA THIRD YEAR (2019-2020 CURRICULUM)</b>				
<b>SECOND SEMESTER, AY 2021-2022</b>				
<b>SUBJECT CODE</b>	<b>TITLE</b>	<b>UNITS</b>	<b>MONTH</b>	<b>TIME</b>
FM ELECT5/MM ELEC 4/HR ELECT 5	ENTREPRENEURIAL MANAGEMENT	3	JAN 17-MAR 1	10:00-12:00
<b>FINANCIAL MANAGEMENT</b>				
BA CORE 7	BUSINESS RESEARCH (NO RESEARCH 2)	3	MAR 3-APR 12	1:00-3:00
FM PROF 6	CREDIT AND COLLECTION	3	SATURDAY	8:00-11:00
FM PROF 7	CAPITAL MARKETS	3	APR 18-MAY 26	10:00-12:00
FM ELECT 4	RISK MANAGEMENT	3	APR 18-MAY 26	5:30-7:30



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HIST 101	LIFE, WORKS AND WRITINGS OF DR. JOSE RIZAL	3	JAN 17-MAR 1	1:00-3:00
<b>MARKETING MANAGEMENT</b>				
MM PROF 6	ADVERTISING	3	MAR 3-APR 12	5:30-7:30
MM PROF 7	PRODUCT MANAGEMENT	3	APR 18-MAY 26	8:00-10:00
MM ELEC 3	NEW MARKET DEVELOPMENT/SPECIAL TOPICS IN MARKETING MGT.	3	JAN 17-MAR 1	8:00-10:00
MM ELEC 5	FRANCHISING	3	APR 18-MAY 26	3:00-5:00
BA CORE 8	FEASIBILITY STUDY	3	MAR 3-APR 12	10:00-12:00
<b>HUMAN RESOURCE DEVELOPMENT MANAGEMENT (SPECIAL CLASS)</b>				
BA CORE 7	BUSINESS RESEARCH (NO RESEARCH 2)	3	MAR 3-APR 12	1:00-3:00
HR PROF 6	LABOR RELATIONS AND NEGOTIATIONS	3	SATURDAY	8:00-11:00
HR PROF 7	ADMINISTRATIVE AND OFFICE MANAGEMENT	3	SATURDAY	12:00-3:00
HR ELECT 4	MANAGERIAL ACCOUNTING	3	SATURDAY	3:00-6:00
HR ELECT 6	ENVIRONMENTAL MANAGEMENT SYSTEM	3	APR 18-MAY 26	3:00-5:00

<b>BSBA FOURTH YEAR (2018-2019 CURRICULUM)</b>				
<b>SECOND SEMESTER, AY 2021-2022</b>				
<b>SUBJECT CODE</b>	<b>TITLE</b>	<b>UNITS</b>	<b>MONTH</b>	<b>TIME</b>
PRAC MM/HRDM 4	PRACTICUM/WORK INTEGRATED LEARNING	6	M-F	5:00-7:00
PRAC FM 4	PRACTICUM/WORK INTEGRATED LEARNING	6	SATURDAY	8:00-2:00