



**COLLEGE OF THE IMMACULATE CONCEPTION
CABANATUAN CITY**

A PAASCU - ACCREDITED SCHOOL

INSTITUTE OF HIGHER STUDIES

Department of Management, Accountancy, Technology and Entrepreneurial Studies

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

BSBA FIRST YEAR (2019-2020 CURRICULUM)					
FIRST SEMESTER, AY 2022-2023					
SUBJECT CODE	COURSE TITLE	UNITS	MONTH	TIME	ROOM
PSY 101	Understanding the Self	3	SEP 26-NOV 7	1:00-3:00	16
SOC 101	The Contemporary World	3	NOV 8-DEC 16	5:00-7:00	16
MATH 101	Mathematics in the modern world	3	SEP 26-NOV 7	8:00-10:00	16
ELECT 1	English for Business	3	NOV 8-DEC 16	1:00-3:00	16
MGT 101	Principles of Management and Organization	3	AUG 15-SEP 23	8:00-10:00	16
CL 101	Man's search for God with intro to Catholic Faith	3	NOV 8-DEC 16	3:00-5:00	16
NSTP 101	National Service Training Program 1	3	AUG 15-SEP 23	10:00-12:00	16
PE 101	Physical Fitness	2	SEP 26-NOV 7	8:00-10:00	16

BSBA SECOND YEAR (2019-2020 CURRICULUM)					
FIRST SEMESTER, AY 2022-2023					
SUBJECT CODE	COURSE TITLE	UNITS	MONTH	TIME	ROOM
HUM 101	Art Appreciation	3	NOV 8-DEC 16	10:00-12:00	5
BA CORE 1	Basic Microeconomics	3	SEP 26-NOV 7	1:00-3:00	5
CBME 2	Strategic Management	3	AUG 15-SEP 23	1:00-3:00	5
CL 103	Church and Sacraments	3	SEP 26-NOV 7	10:00-12:00	5
PE 103	Individual/Dual Sports/Games with emphasis on swimming	2	SATURDAY	1:00-3:00	5
FINANCIAL MANAGEMENT					
FM PROF 1	Banking and Financial Institution	3	NOV 8-DEC 16	8:00-10:00	5
FM ELECT 1	Treasury Management	3	AUG 15-SEP 23	10:00-12:00	5
MARKETING MANAGEMENT					
MM PROF 1	Marketing Management	3	NOV 8-DEC 16	1:00-3:00	6



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MM ELEC 1	Services Marketing	3	SEP 26-NOV 7	8:00-10:00	6
BA CORE 2	Business Law (OBLICON)	3	NOV 8-DEC 16	5:00-7:00	6
HUMAN RESOURCE DEVELOPMENT MANAGEMENT					
HR PROF 1	Recruitment and Selection	3	AUG 15-SEP 23	10:00-12:00	C. LIB.
HR ELEC 1	Marketing Management	3	NOV 8-DEC 16	1:00-3:00	6

BSBA THIRD YEAR (2019-2020 CURRICULUM)					
FIRST SEMESTER, AY 2022-2023					
SUBJECT CODE	COURSE TITLE	UNITS	MONTH	TIME	ROOM
BA CORE 5	Human Resource Management	3	AUG 15-SEP 23	10:00-12:00	7
BA CORE 6	International Business and Trade	3	AUG 15-SEP 23	3:00-5:00	7
FINANCIAL MANAGEMENT					
BA CORE 4	Good Governance and Social Responsibility	3	SEP 26-NOV 7	8:00-10:00	7
FM PROF 4	Financial Analysis and Reporting	3	SEP 26-NOV 7	10:00-12:00	7
FM PROF 5	Investment and Portfolio Management	3	AUG 15-SEP 23	8:00-10:00	7
FM ELECT 2	Security Analysis/Financial Controllership	3	NOV 8-DEC 16	1:00-3:00	7
FM ELECT 3	Personal Income	3	NOV 8-DEC 16	8:00-10:00	7
MARKETING MANAGEMENT					
BA CORE 7	Business Research (Research 1)	3	SEP 26-NOV 7	8:00-10:00	C. LIB
MM PROF 4	Distribution Management	3	SEP 26-NOV 7	10:00-12:00	C. LIB
MM PROF 5	Retail Management	3	NOV 8-DEC 16	8:00-10:00	C. LIB
MM ELEC 2	E-commerce and Internet Marketing	3	NOV 8-DEC 16	10:00-12:00	C. LIB
HUMAN RESOURCE DEVELOPMENT MANAGEMENT					
BA CORE 4	Good Governance and Social Responsibility	3	SEP 26-NOV 7	8:00-10:00	7
HIST 101	Life, Works, and Writing of Dr. Jose Rizal	3	AUG 15-SEP 23	8:00-10:00	DEMO
HR PROF 4	Labor Law and Legislation	3	NOV 8-SEC 16	1:00-3:00	C. LIB
HR PROF 5	Compensation Administration	3	NOV 8-SEC 16	10:00-12:00	C. LIB
HR ELECT 3	Logistic Management	3	SEP 26-NOV 7	1:00-3:00	C. LIB



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BSBA FOURTH YEAR (2019-2020 CURRICULUM)					
FIRST SEMESTER, AY 2022-2023					
SUBJECT CODE	COURSE TITLE	UNITS	MONTH	TIME	ROOM
FINANCIAL MANAGEMENT					
FM PROF 8	Special Topics in Financial Management	3	SEP 26-NOV 7	8:00-10:00	8
FM ELECT 6	Franchising	3	AUG 15-SEP 23	8:00-10:00	8
FM ELECT 7	Global Finance with Electronic Banking	3	NOV 8-DEC 16	10:00-12:00	8
BA CORE 8	Feasibility Study	3	AUG 15-SEP 23	1:00-3:00	8
MARKETING MANAGEMENT					
MM ELEC 6	International Marketing	3	AUG 15-SEP 23	8:00-10:00	9
MM ELEC 7	Personal Finance	3	NOV 8-DEC 16	3:00-5:00	9
MM PROF 8	Marketing Research	3	AUG 15-SEP 23	1:00-3:00	9
MM ELEC 8	Environmental Marketing	3	SEP 26-NOV 7	10:00-12:00	9
HUMAN RESOURCE DEVELOPMENT MANAGEMENT					
HR PROF 8	Special Topics in Human Resource Management	3	SEP 26-NOV 7	8:00-10:00	C. LIB
HR ELECT 7	Project Management	3	SEP 26-NOV 7	10:00-12:00	C. LIB
HR ELECT 8	Global/International Trade	3	AUG 15-SEP 23	10:00-12:00	C. LIB
BA CORE 8	Feasibility Study	3	AUG 15-SEP 23	1:00-3:00	8
HR ELECT 9	Personal Finance	3	NOV 8-DEC 16	3:00-5:00	9